

# ainslie waldron mba

applied genius for breakthrough business success



## Media Kit 2009

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## meet ainslie waldron mba

Consultant to Remarkable Businesses Worldwide  
Business Author & Speaker

Ainslie Waldron is an advisor to remarkable businesses worldwide. As one of Australia's leading Mensans, her IQ is literally off most charts. She is known for developing her groundbreaking Accelerated Business Strategies that identify the maximum potential of any business and enable her clients to capture that potential in six months or less.

"A trusted consultant to entities ranging from restaurant chains to the United Nations"

For two decades Ainslie Waldron has studied and taught management theory, leadership strategies, and success formulae; ultimately distilling a vast body of business knowledge into her refreshingly simple and effective Accelerated Business Strategies. Her book of the same title is scheduled to launch early summer 2009.

Ainslie has a phenomenal outside eye for small to medium size businesses and the people who lead them. Her studies have led her to identify 10 common roadblocks to unprecedented business success and Ainslie notes that one or more of them is present in every company no matter the size. Whether a two-man firm or a larger 200 employee enterprise, Ainslie's gift lets her quickly identify these stall points which limit business success.

Her passion is helping business leaders identify these blockages in their own firms, typically invisible to management, and then assisting them to quickly remove the barriers to open the door to a whole new level of business success. Executives then implement Ainslie's Accelerated Business Strategies to maximize the newly possible business flow.

"...possibly the highest IQ of any business advisor working today"

Raised in Scotland, Ainslie has a BA and MBA; she's a Fellow of the Australian Institute of Company Directors and A Fellow of the Australian Institute of Management.

"Ainslie has the answer for businesses that hit a plateau"

She has worked on four continents and presently lives in Queensland, Australia.

Ainslie Waldron is a frequent speaker at business and general events with recent consulting and speaking engagements in Europe, North America, Asia and her adopted home-country of Australia.